

Baddeley Brothers and the Hand Engravers Association Greetings Card Competition 2024

We are so excited to launch our national greetings card design competition again. For the fourth year running, professional, trainee or enthusiast hand engravers based in Britain will get the chance to have their design professionally printed.

The design should be based on a winter, festive or new year theme and entered by 12th June 2024. Entries can be submitted online or by post; as designs, drawings or wrong-reading engraved copper plates. Competition entry fee is £10 or free to members of the Hand Engravers Association.*

Entries will be judged by the Directors at Baddeley Brothers and the Hand Engravers Association Director.

Once chosen the winner will be invited to engrave the copper plate or liaise with the Baddeley Brothers team to have their design transferred ready for the traditional die-stamping process. The winner will be invited to visit the workshops at Baddeley Brothers in London and see the card being printed.

The winner will receive 100 cards printed from their design and a £100 voucher to use for courses, masterclasses or events organised by the Hand Engravers Association.

* memberships from as little as £30 a year, anyone can join www.membermojo.co.uk/handengravers

Image: Detail of Ibrahim Batchelder's 2023 winning entry



Greetings Card Competition 2024

Are you a professional engraver, or passionate about engraving? Enter our [greeting card 2024 design competition](#), for a chance to have your design transferred to a copper plate, professionally printed using a traditional die-stamping process and proudly distributed as a Baddeley Brothers card. Plus a £100 engraving course voucher!



Favoured by innovative designers and companies looking to deliver the right impression; Baddeley Brothers, established in 1859, is world renowned. Skilled in handcrafted print techniques such as: engraving, blind embossing, die-stamping, gilding, thermography, foil blocking, duplexing and letterpress; no one else has the capabilities of so many classic or luxury print techniques and envelope making skills in one place.

The competition is open to hand engravers based in Britain, whether professional, amateur or enthusiast. You can submit more than one entry and your entry could be a drawing, digital design, print, or even a copper plate you have engraved.

The winner will be selected by a judging panel and announced online and at the Hand Engravers Association AGM at the House of Lords on 26 June 2024.

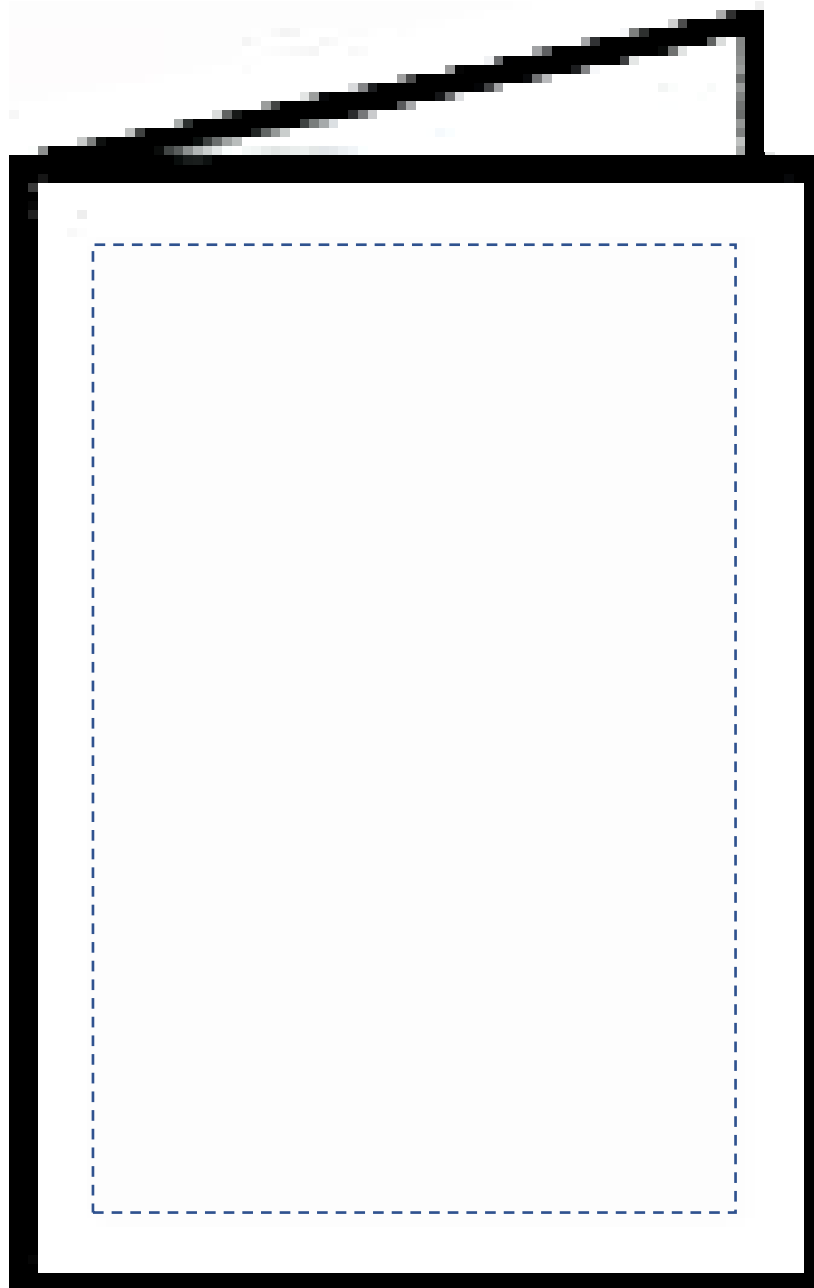
The winning entry will be printed and sold from the Baddeley Brothers website and sent out by the Hand Engravers Association to its VIPs and Patrons this winter. The **winning entrant will receive 100 of their printed card and envelopes**. In addition, be invited to visit the Baddeley Brothers workshop in London to see the in-house craftsmen on the pre-press engraving process and see the printing in progress. The winner will also receive a **£100 voucher** to use against an online or workshop course or event organised by the Hand Engravers Association.

Deadline:

Online and postal entries received by midday Wednesday 12th June 2024

Images: Printed cards and plate by 2021 competition winner, Andy Beaven-Smith

Greeting Card Competition Template



Your design can be portrait or landscape.

Remember, if submitting an engraved plate, the plate thickness should be at least 1.5mm and size should be A6 (105mmx148mm) but leave a blank unengraved border of 10mm all the way round (so the engraved area is no larger than 85mmx128mm).

Submitting a hand drawn entry? Why not print this template, draw your design using black ink within the dotted line, then take a photo and submit at

<https://form.jotform.com/handengravers/card-competition-2024>

You can submit more than one design!

How to Enter:

Your design should fit onto an A6 card, within a 10mm border and can be portrait or landscape, i.e. the area to be engraved no larger than 85mm x 128mm. A winter, festive or new year theme that can be printed in one or two colours.

Submit your design by midday Wednesday 12th June by completing the form at <https://form.jotform.com/handengravers/card-competition-2024>

More Details:

Entries should not include any image that may breach copyright regulations, such as copied artworks, brand names etc.

Entrants submitting drawings or digital designs: the design should be drawn in black on a white background and suitable for engraving, i.e. using only lines to create the effects of texture. If chosen, the winner will be invited to engrave the design onto a supplied copper sheet or liaise with the in-house team who will produce the engraving.

Any entrants submitting engraved plates, the design should be engraved “wrong-reading” so that the image prints the correct way round if used in the presses. Engraved plates should be at least 1.5mm thick. If it is your intention for your entry to be printed in two colours, you will need to submit two engraved plates; each having been engraved just for the relevant colour so when the second plate is printed on top of the print from the first plate – it completes the design.

Helpful Hints:

The panel will look for a design that translates well to being printed and exemplifies the clarity and detail that die-stamping from a hand engraved plate can produce.

Drawings or digital designs must be line drawings but note that prints from engravings can pick up subtle changes in the weight of lines and shading can be achieved through different mark making techniques such as cross hatching.

Vary the thickness of the lines, you don't have to densely fill the entire 85mmx128mm space with engraving, this is the maximum size. Sometimes a beautifully executed line can mean less is more!

Please read the terms and conditions carefully to ensure you fully understand them before submitting your designs at

<https://form.jotform.com/handengravers/card-competition-2024>

Terms & Conditions – Greeting card design 2024

1. Entrance into the competition is deemed to signify acceptance of the Terms and Conditions.
2. The Greetings card design competition 2024 is owned and run by the charity The Hand Engravers Association of Great Britain.
3. Contact details you provide here will be shared with staff and volunteers at the Hand Engravers Association only as required by the purposes of the competition and only the winner's contact details and those of any finalists will be shared with Baddeley Brothers Ltd.
4. You must own or have permission to use the photo, image, design or engraved plate you submit. All entries must be the original work of the entrant and must not infringe the rights of any other party.
5. Entrants must be over 18.
6. Each of the shortlisted entrants will be contacted by email by staff or volunteers at the Hand Engravers Association. The judging will take place one week after the competition closing date.
7. Entries must not have previously been printed for sale.
8. Baddeley Brothers Ltd reserves the right to edit or adapt the drawings submitted. The winning entry will be printed with a statement including details of the Hand Engravers Association, Baddeley Brothers Ltd and the entrant's name on the reverse.
9. The design will be printed in one or two colours, on card stock and sold/supplied with envelopes.
10. Any plates engraved by Baddeley Brothers Ltd from the winning design will remain property of Baddeley Brothers Ltd.
11. The entrant grants the Hand Engravers Association an irrevocable, perpetual, non-exclusive right to use the images submitted for the competition for the Association's promotional and charitable activities. Entrants agree their image (if a winner) will be used by Baddeley Brothers Ltd for its cards available for the public to purchase from their website and other related activities. No royalties will be payable to the winning entrant.
12. By taking part in this competition, you understand that the images may be used by the Hand Engravers Association and Baddeley Brothers Ltd for general marketing purposes in relation to engraving and printing and may appear in magazines, local, regional and national communications, both in print and online.
13. Prizes as stated. No cash equivalent will be offered.
14. Winners will be notified via email in June.
15. Entrants must complete an entry form and provide their name, telephone number and email address with their entry.
16. The Hand Engravers Association and Baddeley Brothers Ltd reserve the right to publish the winning card and details of the winner (e.g. name, and engraving interest/status of the entrant) as and where deemed appropriate. This could include on their websites and social media pages.
17. The Hand Engravers Association reserves the right to vary these terms and conditions and deadline. Any changes will appear on our website.

Enquiries:

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The Greeting Card Design Competition 2024 has been kindly sponsored by:

Baddeley Brothers

www.baddeleybrothers.com

in partnership with

The Hand Engravers Association of Great Britain

www.handengravers.org.uk

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